

# Measuring Progress and QOL in Israel

Euro Med WEALTH LSED Research group

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Institute for Leadership  
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Touching Lives, Transforming Communities

# Israel's Progress Index

- Israeli Society for Sustainable Economics, 2007
- OECD correspondent in Israel of "Measuring and Fostering the Progress of Societies".
- Partners:
  - › The Israeli Central Bureau of Statistics
  - › Academic experts
  - › The Ministry of Environmental Protection
  - › Environmental NGO's
  - › Social NGO's
  - › Israeli Public



# The Process

- Research on the data available in Israel;
- Calculating the GPI / ISEW;
- Assembling a report card based on best practices and experts' recommendations;
- A public, Internet based survey on preferred indicators of progress;
- The Result: core indicators indicating that the current methods and indicators are insufficient, as well as resurfacing the questions of “who decides” and “what to measure”.
- **A bottom up process** of workshops across Israel, to discover what indicators the Israeli society wishes to measure.
- As well as – **bringing the government on board.**

# Community Indicators in Israel

- 400 people
- 20 Workshops, 2.5 hours long.
- About 20 people in each workshop
- 46% woman; 54% man
- 4 languages ( Hebrew, Arabic, Russian, English)
- Across religious affiliations: Jews (Orthodox, Reform, Conservative, Secular) Muslim, Christian.
- Various professions

# Community Indicators

- An open process (intro, exploring, gathering and deciding).
- 7 worksheets: Economy, Family & Community, Education, Health, Security, Work, Environment.
- Consensus indicators and additional indicators.

# Family & Community

- 83% Family indicators:
  - Free time with kids, friends, partners / number of family meals
- 60% community indicators:
  - Accessibility to culture centers, employment areas, education
  - Number of community centers
  - Loneliness index
- 60% individual indicators:
  - Time spent in watching TV
  - Extra curriculum activity
  - Number of hours volunteering
  - Number of familiar faces in the neighborhood.
  - Sense of belonging to the community
- Additional indicators: voting, multiculturalism of public officials etc.

# Developments

- The discourse has become familiar;
- Israel has joined the OECD;
- “Supporting” developments: the measuring trend, the economic crisis;

## Recent Developments:

- Ministries
- JDC

# The Ministry of Environmental Protection – TOP DOWN

Growth, Sustainability and Well-Being Indicators

Israel 2000-2010

Jerusalem, November 2012

Ministry of Environmental Protection, Planning and Policy

"It is the responsibility of Israel's leadership to understand the economic challenges which confront the state and to manage the country's resources accordingly, based on a long term outlook and a review of a wide range of outcome indicators that go beyond GDP."



- A new and wider economic model, which internalizes environmental and social aspects as well.
- The Ministry of Environmental Protection, in cooperation with the Bank of Israel, the Central Bureau of Statistics and other ministries
- Formulated a preliminary series of complementary indicators which alongside the GDP will provide a comprehensive and more reliable picture for measuring well-being in Israel.
- Hoping to see them presented with the state budget alongside the GDP and growth data. These data will provide decision makers with a fuller and more reliable picture which will assure optimal decisions on state budget priorities.
- Hoping to measure additional indicators – lacking data.

# The Ministry of Environmental Protection – TOP DOWN

- A report card - domains:
- **Environmental Indicators**
  - Financial Investment
  - Utilization of Natural Resources
  - Environmental Health
  - Positions and Perceptions on Environmental Issues (Subjective Indicators)
- **Social Indicators**
  - Health
  - Education
  - Society, Civic Engagement and Personal Security
  - Social Positions and Perceptions (Subjective Indicators)
- **Economic Indicators**
  - Economic Situation and Equality
  - Employment
  - Housing
  - Economic Position and Perception (Subjective Indicators)
- OECD pilot;

# JDC Intermediate Level

## The JDC Institute for Leadership and Governance

- ✓ Works with the top leaders of Israel – philanthropists, lay leaders, senior government officials, mayors and municipal leaders.
- ✓ Its vision is to bring leaders together to achieve wide, measurable, and sustainable social impact in Israel; this includes improving the quality of life of the most vulnerable populations, and closing social gaps.

# The Institute has three main strategies

- Offer **learning programs** for senior leaders from the government, municipal, and nonprofit sectors, which present a multi-tiered perspective of the social challenges facing Israel
- Create **networks of leaders**, and support **collaborative cross-sector initiatives**
- Identify, support and enable **transformative leaders to create system wide impact which is measurable and sustainable**

# The Center for Mayors and Regional Development

- The regional Clusters
- representing a breakthrough in Israeli government policy, a shift from a local to a regional perspective.
- It is a new model of promoting collaboration and pooling of resources between local municipalities.
- The Regional Clusters connect municipal leaders to one another through voluntary associations of local municipalities, in order to collectively create long-term development strategies.

# Regional Clusters Program

- In Northern Israel, the program forges cooperation through two clusters, Western Galilee and Eastern Galilee, by gathering local leaders and resources needed to enhance the quality of services in the region
- Bringing the mayors together, their CEO's, and other local officials.
- Brought together leaders from the region's tourism, employment, environment, and cultural fields. Together they established four action committees as well as a list of 20 regional development projects to be implemented over the next five years.

# New Clusters

- **Central Galilee Cluster:** The Cluster includes leaders from Carmiel, Misgav, Majdal Krum, B'yene and Nachef.
- **Western Negev Cluster:** The Cluster includes leaders from Ofakim, Sderot, Netivot, Rahat, Shaa'ar Hanegev Regional Council, Bnei Shimon Regional Council, and Merhavim Regional Council.
- **Eastern Negev Cluster:** The Cluster includes leaders from Dimona, Arad, Yeruham, Mitzpe Ramon, Ramat Negev Regional Council, and Arara Banegev.

# An Opportunity for Impact

- Collective Impact at its best;
- A middle level of defining and measuring progress and quality of life;
- Work in progress;
- Bringing government together with regional and local partners, close to the public;



- **Public:** the Israeli Society for Sustainable Economics - laying foundations of public participation;
- **Government:** the ministry of environmental protection – developing the report card, with an index in mind;
- **Municipal:** the Institute for Leadership and Governance - leadership close to the public, working with people and the government.

Many thanks!

Comments and Questions are very welcome

